



Why SHOP MOVAL?

- What's spent in MoVal, stays in MoVal.***
Every purchase made outside Moreno Valley benefits another city's general fund. Keep our investments benefiting Moreno Valley residents and businesses.
- Enhance your quality of life.***
Your taxable purchases contribute to the general fund for city-provided services like public safety, library, parks, and, youth and senior services. 1% of gross sales generated in the city stays here.
- Improve the local economy.***
A healthy local economy ALWAYS starts with a healthy and growing business community.
- Save time.***
Traveling outside of Moreno Valley is a waste of your precious time. Shop locally and take the time you need to explore the variety of goods and services right in your own backyard.
- Save Energy.***
Gas is expensive! Need we say more?
- Support your community.***
Show your loyalty to the businesses and other entities that make our city great. Community pride is contagious- get it started!